

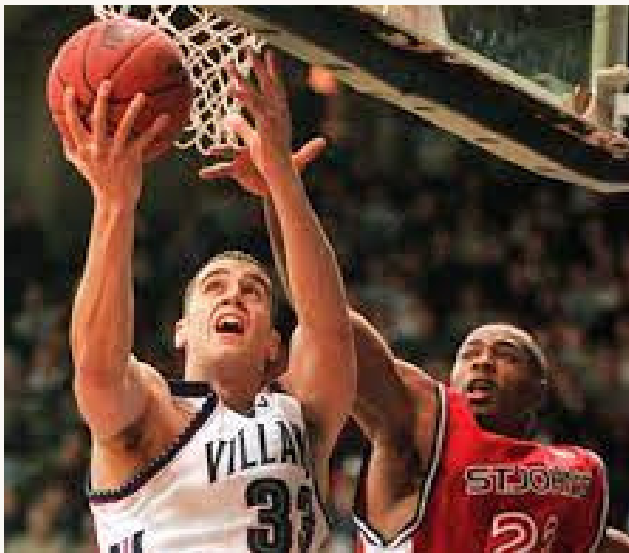
# MICHAEL BRADLEY

Michael Bradley's journey is one of perseverance, discipline, failure and success. His decorated high school & collegiate career to an NBA 1st Round draft pick is a dream come true for many. As a player, coach and human, Bradley is the first to acknowledge that the journey is never easy. The ones who get the call, win the accolades and call themselves champions put in the hard work. It takes practice, learning and experience. While basketball achievements are tokens of honing one's craft on the court, the unexpectedness of life can change circumstances in an instant. Enduring injuries, top competition, and life events makes the journey all the more difficult...yet all the more rewarding.



Michael Bradley was selected by the Toronto Raptors as the 17th pick in the 2001 NBA Draft, but naturally his story doesn't begin there. Just like any player, it started as a kid. Many kids love basketball and are blessed with some natural abilities, but few can build upon those traits and turn them into skills and talent. It takes diligence and proper instruction to translate to the next level. Bradley was a gym rat and climbed his way to become a high school All-American in Worcester, MA.

Bradley committed to the University of Kentucky (1997-99) and played two seasons for the Wildcats. As a freshman at UK, he saw action in 32 games for the 1997-1998 National Championship team. Entering his sophomore season, Bradley knew it would take more effort, but not just physically. He had to be open to criticism and work in tandem with his coaches to tap into his potential. As a sophomore, he broke the school single season record for field goal percentage, hitting on 65.7 percent of his shots.



It took persistence to make it to the NBA, but it never ends there. During his rookie season with the Toronto Raptors, Bradley averaged 1.2 points per game and 0.9 rebounds. His statistics improved in '02-'03 (5 ppg and 6 rpg in 20 mins), but the following season was sidelined by a right knee injury. After being let go by the Raptors in March 2004, he signed with the Atlanta Hawks. By the '04-'05, he was with the Orlando Magic and traded twice during the season to the Sacramento Kings and Philadelphia 76ers. Continuing to rehab and bothered by injuries, Bradley was able to play 46 games with the Sixers in '05-'06, his best in two years. He played five seasons in the NBA.



The 6-foot-10 forward capped his collegiate career by transferring to Villanova for his junior season and led them in scoring (20.8 ppg) and rebounding (9.8 rpg) on his way to earning All-Big East and All-America honors in 2001. After a decorated 3 collegiate seasons, Bradley decided to forgo his last year of college eligibility to enter in the NBA Draft.





During the '06-'07 season, Bradley signed for Bruesa GBC in the Spanish ACB. After a season, he moved to Germany and signed with ALBA Berlin and played for Lithuanian power Zalgiris. Despite his will to play, Bradley was limited by injuries and averaged only 7 points and 4.9 rebounds. Many coaches will say a great basketball player knows how to pivot, and Bradley knew it was his time to pivot like he did so well on the court...but in life. He retired after three seasons overseas.



Bradley recognized his dominance on the court could extend beyond the role of a player. He knew his rounded basketball experience - both the success and failures - would be valuable to younger players. In 2010, Bradley was hired as the head coach for The Summit Country Day School in Cincinnati, Ohio.

He had an immediate impact on the coaching level, leading the 2012 team to a 26-1 record and the first state championship in program history. Bradley earned Associated Press Coach of the Year honors and compiled a 93-12 record from '10-14. Many of his players went on to play at the collegiate & professional level with help of Bradley's coaching and recruiting insight. It became clear that his experience & expertise in the game of basketball and life could fuel a player and team to success.



Bradley knows the game of basketball and fell in love with coaching. He continued his coaching career at the collegiate level as an assistant at Eastern Kentucky University. He has participated in the NBA Assistant Coaches Program in 2014 and was invited to the NBA Leadership Development Program. He has coached internationally and is well-connected with the worldwide basketball community.



Most recently, he has served as a Technical Director for the NBA Basketball School in Kuwait. He is also the Founder and Coach at Namaste & Play, a non-profit organization educating, inspiring and uniting children across the globe through basketball camps, yoga, and meditation.



Everyone's basketball path looks different. It is hard to find success, not only on the court, but in life. Throughout a career of superiority and the highest achievements comes a lot of humility and wisdom. Michael Bradley is more than a basketball player or coach - he is a leader whose passion is to help young athletes tap into their greatness, both on and off the court. Teaming up with Michael Bradley and the NBA All-Star Academy will help you flourish into the best player and person you can be.

